

INTSTUDY 100 | University Seminar: Media and Journalism

Fall 2020 – 1 credit – Bakeless 205 (Zoom) – Wednesdays 1:50-2:40 p.m.

Catalog Description

The purpose of the University Seminar for Media and Journalism students is to create an opportunity for students to explore academic and personal goals and tools that will help them enhance their strengths and make a successful transition to Bloomsburg University with an emphasis on the academic and co-curricular life of the university.

Quick Links

Assignments	Assignment Descriptions	Class Meetings	Course Objectives
Grading	Instructor and Office Hours	Required Text	Schedule

The current version of the course syllabus will be uploaded to BOLT with the revision date included in the file name



Instructor: Dennis Owen Frohlich, Ph.D.
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Office Hours

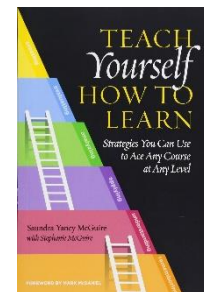
Mondays: 1-3 p.m.
 Wednesdays: 10-11 a.m.
 Thursdays: 1-3 p.m.

Due to all office hours being conducted virtually this semester, please register for a timeslot using the online sign-up tool. Instructions on how to register for office hours are included on BOLT under Content > Virtual Office Hours.

Required Text

McGuire, S. Y., & McQuire, S. (2018). *Teach Yourself How to Learn*.

This is an inexpensive book that will teach you strategies on how to study effectively in college. We will discuss the techniques in this book regularly! There will also be online readings from time to time, indicated in the syllabus or announced on BOLT.



Course Objectives

After successful completion of this course, students will be able to:

- Set academic, professional, and personal goals for their time in college
- Identify student media organizations and explain how to join them
- Establish relationships with their advisor, Media and Journalism faculty, and other faculty on campus
- Pinpoint resources available at BU to help them succeed personally and academically
- Apply metacognitive learning strategies to their coursework

Class Meetings

Class will meet face-to-face once a week. It is imperative that you come to class, as you will meet many people in the department and build relationships with your classmates. Keep in mind that at any time, this class could switch to online Zoom-only meetings due to COVID-19.

When coming to class, please wear your mask, keep at least six feet away from others, and follow all other guidelines to ensure the health and safety of others. If you are sick for any reason, please do not come to class. **You can also attend class via Zoom.** Email me before class begins letting me know that you will be absent, and you will be excused from that day.

Assignments

Your grade will be based on the following assignments.

Attendance (12 times)	120
Online Introductions	30
Why I Chose Media and Journalism Essay	150
Meeting with Advisor	50
Discussions (2 times)	200
Grade Self-Assessment Essay	150
<u>College Degree Goals Essay</u>	<u>300</u>
Total:	1,000 points

Grading Scale

Grades are based on total points:

A	925-1,000
A-	900-924
B+	880-899
B	820-879
B-	800-819
C+	780-799
C	720-779
C-	700-719
D+	680-699
D	600-679
F	0-599

The grading scale is non-negotiable. A final grade of 879, for instance, is a B. All grades are final unless questions about grades are addressed in writing within **2 weeks** after the grade is posted. If you have concerns about your grades check with me *sooner* in the semester rather than *later*.

The reason I do not round up grades is to remain fair for all students. If I round up a grade for a student who is one point below the cut-off, what do I do for the student who is 2 points below the cut-off? Three points? Five? At some point, there has to be a cut-off to ensure fairness.

Please check the START HERE module on BOLT for full Grading Policies, including the late work policy.

Assignment Descriptions

The following are brief descriptions of your assignments this semester. **More detailed directions are provided on BOLT, along with grading rubrics.**

Attendance (10 points each class; 120 points total)

Much of the learning for this class will take place in **live, face-to-face meetings**. You will meet faculty in the department, plus numerous students involved in campus media. As such, attendance is necessary for you to learn about this program. I will take attendance each class period (14 total). You can miss two days unexcused. You may also attend class through Zoom; details included on BOLT. **If you are sick, please stay home. Email me within 24 hours to be excused from missing class.**

Online Introductions (30 points)

Introduce yourself to the class on BOLT and tell us a little about yourself! This will familiarize you with BOLT Discussions, plus help you get to know your peers, who you will have in class many times throughout your college career.

Why I Chose Media and Journalism Essay (150 points)

In this short paper, 2-3 pages, you will discuss your reasons and motivations for majoring in Media and Journalism. When beginning your college journey, it's always good to know **why you are here** and **what you want to accomplish**. This essay will help you think through these questions so that you can effectively use your time here at BU.

Meeting with Advisor (50 points)

Your advisor will be a great asset during your time here at BU. They not only help you with your schedule, but can help you find jobs and internships, give you advice on academics, and point you in the right direction when you have questions about college. For this assignment, you simply need to meet with your advisor to introduce yourself. **Due to COVID-19, you will not be able to do this face-to-face, but can meet with them over Zoom or the phone, whatever you work out with your advisor.**

Discussions (100 points each; 200 points total)

Twice this semester you will discuss the metacognitive learning strategies detailed in the book, *Teach Yourself How to Learn*. This will help you internalize some of the techniques described in this book, and apply them to your own studies.

Grade Self-Assessment Essay (150 points)

Do you know how your grades are calculated in each course? Do you know where you stand in your classes? Midway through the semester you will conduct a brief self-assessment (2-3 pages) of your academics and report on the results. It's good to check on your academic progress regularly so that you know where you stand in your classes, and how to improve before the semester is over.

College Degree Goals Essay (300 points)

For this final paper, 3-4 pages, you will describe your goals for your time in college. These include academic, professional, personal, and extra-curricular goals. Most likely, whatever you come up with now will change throughout your four years or more. You are spending a lot of money, time, and effort earning your degree, so to make best use of your time, it's important to have a roadmap for your college career.

The Academic Honesty and Plagiarism, Discussion, Grading, and Special Needs Policies are available on BOLT under the START HERE module.

You should review these policies periodically.

Course Schedule and Checklist

How to Use: Please print off this checklist, and use it week to week to keep track of assignments, readings, and other activities. I endeavor hard to never change due dates. The due dates for all assignments are included in the following schedule, as well as on BOLT. You should consider putting these due dates into a planner or digital device.

Week Begins	Activities
<p><u>Week 1</u> Monday, Aug. 17</p>	<p>Monday, Aug. 17: Classes Begin</p> <p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Introductions <input type="checkbox"/> How to Read a Syllabus <input type="checkbox"/> Add/Drop Information <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> (START HERE module on BOLT): Syllabus, Academic Honesty and Plagiarism Policies, Grading Policies, and Special Needs <input type="checkbox"/> What Makes a Successful Online Learner [PDF reading] <p>Assignment</p> <p>No assignments! Get settled into the semester.</p>
<p><u>Week 2</u> Monday, Aug. 24</p>	<p>Monday, Aug. 24: DEADLINE FOR ADD/DROP</p> <p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Media and Journalism Curriculum <input type="checkbox"/> Program Learning Objectives: What You Will Learn in This Major <input type="checkbox"/> Differences in Media Disciplines <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> Tips for Those Who Are New to Being an Online Learner <input type="checkbox"/> Top 12 Time-Management Tips <input type="checkbox"/> Time Management Tips for Busy College Students <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Schedule Meeting with Advisor <input type="checkbox"/> Online Introductions due to BOLT by Sunday, Aug. 30 at 11:55 p.m.
<p><u>Week 3</u> Monday, Aug. 31</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> How to Talk to Professors and Advisors

Week Begins	Activities
<p><u>Week 3</u> Continued</p>	<p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> Tips for Talking with Professors/Faculty Advisors [PDF reading] <input type="checkbox"/> Do's and Don'ts: Meeting Your Academic Advisor for the First Time <input type="checkbox"/> The Best Questions to Ask Your Academic Advisor <input type="checkbox"/> How to Email Your Professor (Without Being Annoying AF) <input type="checkbox"/> How to Email a Professor <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Schedule Meeting with Advisor
<p><u>Week 4</u> Monday, Sept. 7</p>	<p>Monday, Sept. 7: Labor Day: Class Still in Session</p> <p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> Succeeding in Hybrid Classes in the Midst of COVID-19 <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> Being Present, Proactive, and Purposeful as an Online Student <input type="checkbox"/> Being an Introvert in the Online World <input type="checkbox"/> How to Look Your Best on a Video Call <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Schedule Meeting with Advisor. Due Friday, Sept. 11 (nothing to submit; I will follow-up with advisors)
<p><u>Week 5</u> Monday, Sept. 14</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Scheduling Classes <input type="checkbox"/> The Purpose of a Liberal Arts Education <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> BU's General Education "MyCore" Program <input type="checkbox"/> Why General Education Classes are More Important Than You Think <input type="checkbox"/> How General Education Courses Can Help You in Your Career <input type="checkbox"/> Do's and Don'ts: General Education Classes <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Why I Chose Media and Journalism Essay due to BOLT by Sunday, Sept. 20 at 11:55 p.m.
<p><u>Week 6</u> Monday, Sept. 21</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> Meeting with Student Representatives of Campus Media Organizations <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> McQuire, Chapter 1: My Journey <input type="checkbox"/> McQuire, Chapter 2: Why Don't All Students Already Know How to Learn? <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> None

Week Begins	Activities
<p><u>Week 7</u> Monday, Sept. 28</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> Meeting with Student Representatives of Campus Media Organizations <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> McQuire, Chapter 3: Metacognition <input type="checkbox"/> BUnow <input type="checkbox"/> The Voice <input type="checkbox"/> WSHK <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Discussion 1: Learning How to Learn. Initial post due by Thursday, Oct. 1 at 11:55 p.m. Minimum 2 replies due by Sunday, Oct. 4 at 11:55 p.m.
<p><u>Week 8</u> Monday, Oct. 5</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> Bloom's Taxonomy and the Study Cycle <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> McQuire, Chapter 4: The Power of Bloom's Taxonomy and the Study Cycle <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> None
<p><u>Week 9</u> Monday, Oct. 12</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> Metacognitive Learning Strategies <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> McQuire, Chapter 5: Metacognitive Learning Strategies at Work <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> Grade Self-Assessment Essay due to BOLT by Sunday, Oct. 18 at 11:55 p.m.
<p><u>Week 10</u> Monday, Oct. 19</p>	<p>Topics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Faculty Introductions <input type="checkbox"/> Orientation to Library Services <p>Read</p> <ul style="list-style-type: none"> <input type="checkbox"/> McQuire, Chapter 6: Why Your Mindset about Intelligence Matters <p>Resources</p> <ul style="list-style-type: none"> <input type="checkbox"/> Harvey A. Andruss Library Website <input type="checkbox"/> Library Information for Remote Study <input type="checkbox"/> Library Research Tutorial <input type="checkbox"/> Selected Library Resources for Mass Communications <p>Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> None

Week Begins	Activities
<p><u>Week 11</u> Monday, Oct. 26</p>	<p>Topics</p> <ul style="list-style-type: none"> □ Orientation to Instructional Media Services <p>Read</p> <ul style="list-style-type: none"> □ McQuire, Chapter 7: How Your Emotions Affect Your Motivation and Learning □ McQuire, Appendix A: Compilation of Strategies for Students □ McQuire, Appendix C: Learning Strategies Inventory <p>Resources</p> <ul style="list-style-type: none"> □ Student Technology Support □ Instructional Media Services □ Lynda.com/LinkedIn Learning □ Microsoft Office: Free Download for Students □ Adobe Creative Cloud: Free Download for Students (PCs) □ Adobe Creative Cloud: Free Download for Students (Macs) <p>Assignment</p> <ul style="list-style-type: none"> □ Discussion 2: Metacognitive Learning Strategies. Initial post due by Thursday, Oct. 29 at 11:55 p.m. Minimum 2 replies due by Sunday, Nov. 1 at 11:55 p.m.
<p><u>Week 12</u> Monday, Nov. 2</p>	<p>Topics</p> <ul style="list-style-type: none"> □ Preparing for, Finding, and Succeeding at Internships <p>Read</p> <ul style="list-style-type: none"> □ McQuire, Chapter 8: What You Can Do to Boost Your Motivation, Positive Emotions, and Learning □ How to Get an Internship □ 10 Ways to Get the Most from Your Internship □ 10 Tips for Getting a Media Internship <p>Assignment</p> <ul style="list-style-type: none"> □ Sign up for Handshake and explore
<p><u>Week 13</u> Monday, Nov. 9</p>	<p>Topics</p> <ul style="list-style-type: none"> □ College Support Services: How BU Can Help You <p>Read</p> <ul style="list-style-type: none"> □ McQuire, Chapter 9: Time Management, Test Taking, and Stress Reduction □ McQuire, Chapter 10: Try the Strategies and Have Fun! <p>Assignment</p> <ul style="list-style-type: none"> □ Begin working on College Degree Goals Essay

Week Begins	Activities
<p><u>Week 14</u> Monday, Nov. 16</p>	<p>Friday, Nov. 20: Last Day of Classes</p> <p>Topics</p> <ul style="list-style-type: none"> □ Choosing a Minor: Enhancing Your Degree with Targeted Learning <p>Read</p> <ul style="list-style-type: none"> □ How to Pick a Minor in College □ Seven Ways to Choose a College Minor □ 10 Reasons You Should Pick Up a Minor in College <p>Assignment</p> <ul style="list-style-type: none"> □ College Degree Goals Essay due to BOLT by Friday, Nov. 20 at 11:55 p.m.

Academic Support Services

The following is a list of departments that can help you succeed at BU! Keep this syllabus, or bookmark these websites, for future reference!

- [Academic Advisement Center](#)
- [Academic Enrichment](#)
- [Office of Access and Success](#)
- [Dean of Students Resources](#)
- [Dean of Students: Student Assistance](#)
- [Disability Services](#)
- [Frederick Douglass Institute for Academic Excellence](#)
- [LGBTQA Resource Center](#)
- [Office of Military and Veterans Resources](#)
- [Office of Multicultural Affairs](#)
- [Professional U](#)
- [TRIO Student Support Services](#)
- [Writing and Literacy Engagement Studio \(WALEs\)](#)